



Bringing Vision to the US and the World

SAMPLE PSA (PUBLIC SERVICE ANNOUNCEMENT) FOR RADIO OR TV

(USE YOUR ORGANIZATION'S LETTERHEAD OR TYPE NAME, ADDRESS, HERE)

As a special service project, _____ (name of organization) _____ is sponsoring a drive to collect eyeglasses, jewelry, and hearing aids for New Eyes for the Needy, Inc., a New Jersey based, non-profit volunteer organization which provides eyeglasses to the less fortunate in the United States and throughout the world. Drop off your eyeglasses and other donations at the collection points located at _____ before ____ 2 _____. Call _____ at _____ for more information.

549 Millburn Avenue, P.O. Box 332, Short Hills, NJ 07078
Phone: 973-376-4903 Fax: 973-376-3807
NewEyesForTheNeedy@verizon.net www.neweyesfortheneedy.org